

## Focus Strategies Investment Banking

announces the growth capital financing of

### Seda France

The logo for Seda France, featuring the word "sedafrance" in a lowercase, serif font with a trademark symbol, set against a dark rectangular background.

Founded in 2002, Seda France [www.sedafrance.com](http://www.sedafrance.com) designs, manufacturers, and markets upscale home accessories such as candles and fragrances. The Company sells its own exclusive brand as well as offering private label products to retailers, hotels, and spas. The financing was the Company's first institutional funding.



**FOCUS STRATEGIES**  
INVESTMENT BANKING

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515 Congress Avenue, Suite 1612  
Austin, TX 78701  
512-477-3280

[www.focus-strategies.com](http://www.focus-strategies.com)